

Remote Diagnostics, BIVDA and Policy

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Chief Executive

- Trade association for the IVD industry covering pathology technology and products for testing outside lab setting
- Established in 1992 – celebrating 30th anniversary
- More than 200 members covering manufacturers, distributors, UK subsidiaries, start-ups and spin-outs
- Funded by industry subscription

What do we do?

- Main activities are focussed in 2 ways:
- **Internal**
- Market Access & Procurement
- Regulation
- Membership services & support
- **External**
- Stakeholders

- Traditionally very strong up to the point of adoption!
- National and Local/Regional support
- Should adoption of new technology be due to push into the NHS, pull by the NHS or a mixture?
- *Disclaimer: Most focus in this presentation is on England or UK wide*

Policies for diagnostics

- Health & Social Care Act – Royal Assent yesterday!
- Brings England into new financial structure from 1 July 2022
- Integrated Care System – move from competition to collaboration
- Should eventually improve the silos of funding we've all been used to

- Community Diagnostic Hubs/Centres
- Public awareness and participation in testing
- Looking for inequality or other hooks such as clinical priorities
- COVID 'wins' for diagnostics:
- Public awareness
- Risk taking in innovation adoption
- Financial system likely to be more open to innovative financial models

Thank you for staying & listening!

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- Questions?